



COSMOS
APPROVED

CYNATINE®

T̄O P | SKIN



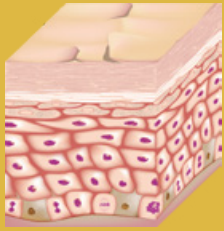
AN ANTI-AGEING AND ANTI-WRINKLE SKIN COSMETIC CARE
PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN
CLINICAL STUDIES & BIO ACTIVE OLIGOPEPTIDES

REDUCES WRINKLE DEPTH
IMPROVES SKIN HYDRATION AND ELASTICITY
ENHANCES RADIANCE

WORLDWIDE PROVEN INNOVATION

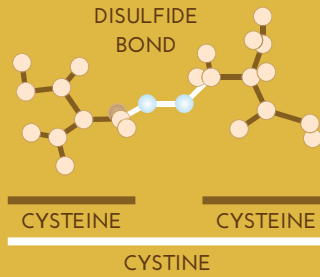
KERAT⁹ INNOV

EPIDERMIS



KERATINOCYTE

KERATINOCYTES RENEW THE EPIDERMIS. THE DOMINANT CONTRIBUTOR IN THE COMPOSITION OF THE SKIN IS KERATIN, ACCOUNTING FOR 90% OF THE SKIN'S STRUCTURE. KERATIN IS A COMPOUND FORMED OF ESSENTIAL AMINO ACIDS WITHIN WHICH CYSTEINE CAN BE FOUND.



CYSTEINE FOUND IN WOOL CANNOT BE NATURALLY ABSORBED BY THE BODY. THE UNIQUE AND PATENTED PROCESS OF KERATINNOV DELIVERS CYSTEINE IN AN OLIGOPEPTIDE FORM WHICH SIMPLIFIES THE ABSORPTION RATE.

HOW DOES IT WORK ?

CONCLUSIONS OF IN VIVO CLINICAL STUDY (by COMPLIFE | 40 people | 56 days)

After only 28 days, using a cream with 0,5% concentration of CYNATINE® TOP, impressive results have been shown.

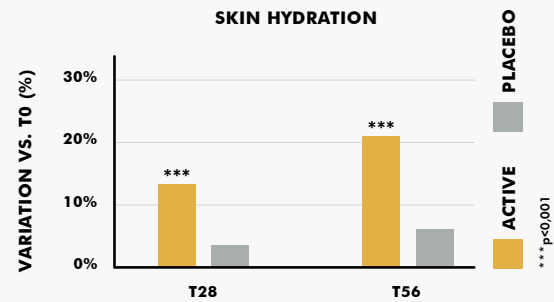
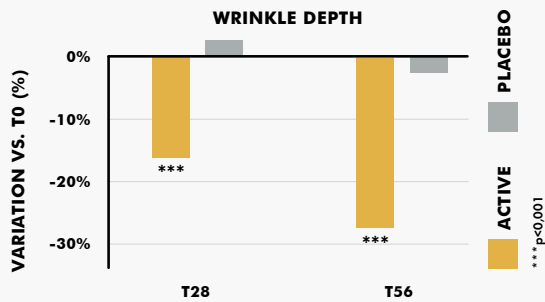
RESULTS:

CYNATINE® TOP reduces wrinkle depth:

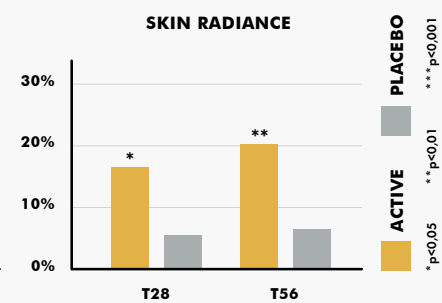
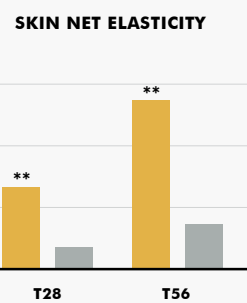
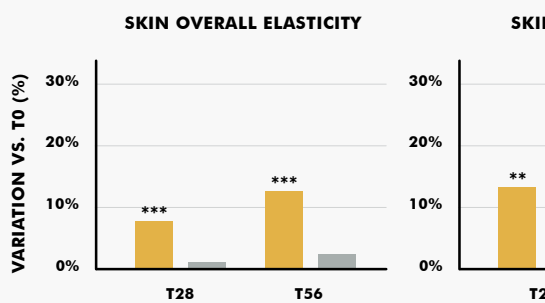
- - 17% after one month
- - 28,6% after two months

Enhances skin hydration:

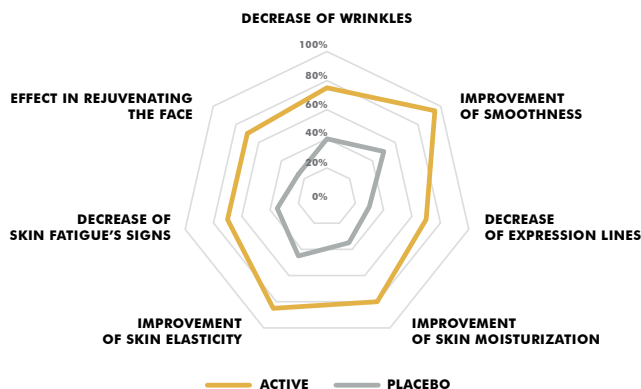
- + 13,4% after one month
- + 20,3% after two months



CYNATINE® TOP significantly boosts radiance and elasticity, thanks to its oligopeptides, which can be easier and faster absorbed by the skin.



CUSTOMER SATISFACTION:



- FORM POWDER (SOLUBLE)
- COLOR LIGHT YELLOW
- TASTE/SMELL LIGHT
- SHELF LIFE 5 YEARS
- ORIGIN SHEEP WOOL
- KOSHER & HALAL CERTIFIED
- COSMOS CERTIFIED

TEL : 0033 (0)4 42 08 89 20
FAX : 0033 (0)4 42 08 89 49
KERATINNOV - ZI ATHÉLIA IV
37 AVENUE DU MISTRAL - 13600 LA CIOTAT
WWW.KERATINNOV.FR
E-MAIL: L.CARLINI@KERATINNOV.COM



COSMOS
APPROVED

CYNATINE®

TOP | HAIR



A COSMETIC CARE FOR HAIR STRUCTURE
PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN
CLINICAL STUDIES & BIO ACTIVE OLIGOPEPTIDES

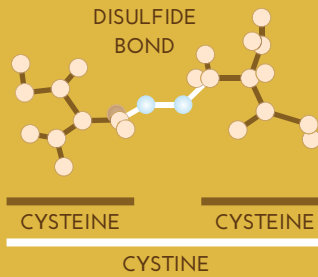
SIGNIFICANTLY DECREASES HAIR LOSS
IMPROVES BRIGHTNESS AND GLOSS
REINFORCES HAIR STRUCTURE AND PROTEIN CONTENT

WORLDWIDE PROVEN INNOVATION

KERAT⁹ INNOV



THE DOMINANT CONTRIBUTOR IN THE COMPOSITION OF HAIR IS KERATIN, ACCOUNTING FOR 90% OF HAIR FIBER. KERATIN IS A COMPOUND FORMED OF ESSENTIAL AMINO ACIDS WITHIN WHICH CYSTEINE CAN BE FOUND.



CYSTEINE FOUND IN WOOL CANNOT BE NATURALLY ABSORBED BY THE BODY. THE UNIQUE AND PATENTED PROCESS OF KERATINNOV DELIVERS CYSTEINE IN AN OLIGOPEPTIDE FORM WHICH SIMPLIFIES THE ABSORPTION RATE.

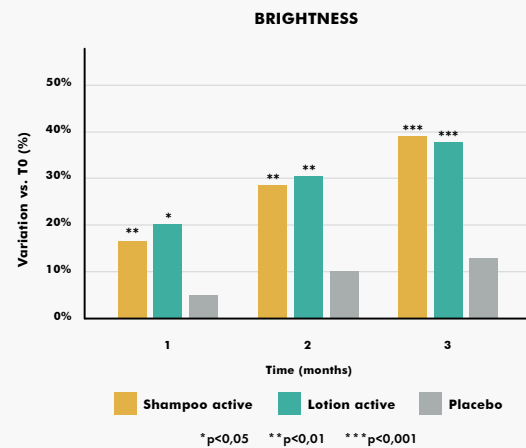
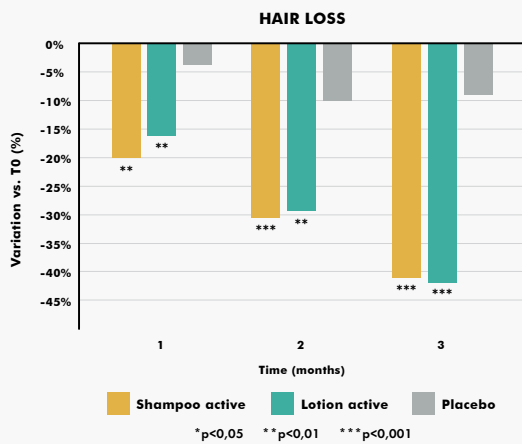
HOW DOES IT WORK ?

CONCLUSIONS OF IN VIVO CLINICAL STUDY (by COMPLIFE | 45 people | 90 days)

After 30 days, using a lotion or a shampoo with 0,5% concentration of CYNATINE® TOP, impressive results have been shown.

- CYNATINE® TOP preserves and strengthens the structure of the hair, increasing brightness and reducing hair loss.

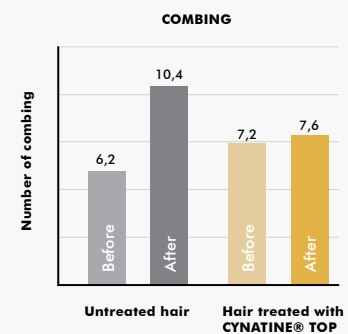
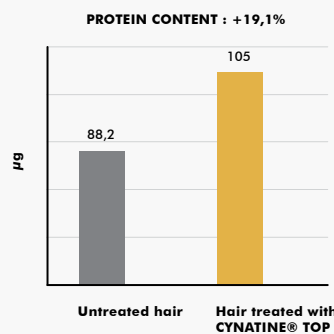
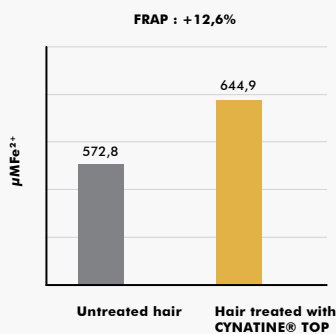
RESULTS:



CONCLUSIONS OF EX VIVO CLINICAL STUDY (by COMPLIFE)

After immersion in a 0,5% water solution of CYNATINE® TOP, hair locks have been exposed to UV and impressive results have been shown:

- + 12,6% FRAP (anti-oxidant shield against the damages induced by free radicals)
- + 19,1% hair protein content
- Drastic reduction in hair loss by combing



CUSTOMER SATISFACTION:

	SHAMPOO	LOTION	PLACEBO
The tested product decreases hair loss?	73.3%	73.3%	33.3%
My hair are more voluminous?	86.7%	86.7%	60.0%
My hair are brighter and less opaque?	86.7%	80.0%	53.3%
My hair are healthier?	86.7%	80.0%	46.7%
My hair are moisturized?	86.7%	93.3%	60.0%

- FORM POWDER (SOLUBLE)
- COLOR LIGHT YELLOW
- TASTE/SMELL LIGHT
- SHELF LIFE 5 YEARS
- ORIGIN SHEEP WOOL
- KOSHER & HALAL CERTIFIED
- COSMOS CERTIFIED

TEL : 0033 (0)4 42 08 89 20
 FAX : 0033 (0)4 42 08 89 49
 KERATINNOV - ZI ATHÉLIA IV
 37 AVENUE DU MISTRAL - 13600 LA CIOTAT
 WWW.KERATINNOV.FR
 E-MAIL: L.CARLINI@KERATINNOV.COM